



Join us on **Thursday, May 6, 2010** at the **NKU METS Center** for a half-day symposium of collaborative learning, focused on business intelligence. The Business Intelligence Symposium brings together regional business & IT executives to learn how their peers have been implementing data analytics, business intelligence solutions and "Dashboarding." The emphasis of the symposium is to share ideas, stories, experiences, and business cards. Case studies, along with live demonstrations will be presented. Breakfast and lunch will be provided in a collaborative environment that facilitates peer networking and BI discussions for an enhanced learning experience.

View the agenda below and **register today for \$49!**

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**Agenda:**

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| 7:30am – 8:00am   | Registration and Breakfast  |
| 8:00am – 9:00am   | David Holcomb, PhD - Director, Data Management, Western Union<br><i>Simplicity and Transparency – How to do Effective Data Warehousing and Business Intelligence</i> (Presentation) |
| 9:00am -9:45am    | Mr. Steve Hangen - CIO, WinWholesale<br><i>BI Roadmap – A Project, a Journey, a Culture</i> (Presentation and Demo)   |
| 9:45am -10:00am   | Coffee Break & Conversations  |
| 10:00am – 10:45am | Mr. John R. Ward - Director, Health Systems Integration, TriHealth<br><i>The New Era of Healthcare Clinical Information Systems Unstructured Data – Internal/External</i>           |
| 10:45am –11:30am  | Mr. Jeff Shaffer - Vice President of Legal Operations, Unifund<br><i>Visualization – Running a business with Dashboards and Scorecards</i> (Presentation and live Demo)             |
| 11:30am – 1:00pm  | Lunch /Panel Discussion led by Dr. David Holcomb and guest speakers   |